

jiajia chen [jāw · jāw]

EXPERIENCE

• Senior Product Designer *Microsoft Office 365*

2020-2023

Bringing Microsoft Office's remote work experience to life through UX, UI and user research. Champions **accessibility** and **inclusivity** in a large enterprise ecosystem for native iOS and android apps.

*I lead the mobile redesign for Viva Engage's people profile. My new design attracted **1.7M users** to our native mobile app and **grew our native app posts to 20%** of all activity.*

• Product Designer *Microsoft Yammer*

2016-2020

Define product needs based on user insights; create and develop design concepts and specifications that optimize the emotional and functional experience of a product.

*I redesigned Yammer's onboarding experience which accelerated our monthly active user growth to **30 million**. With the new onboarding, monthly active users have been **growing 9% every month**.*

EDUCATION

Minneapolis College of the Art & Design MFA

California College of the Arts BFA

SKILLS

- Figma & Sketch
- Prototyping
- Adobe Creative Suite
- Design Systems

CONTACT

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